spime
SPACE + TIME

REAL WORLD
Real places.
Real moments.
Real participation.

REAL PLACES. REAL PEOPLE. REAL IMPACT.

REAL RESULTS
Relevant reach.
Measurable impact.
Stronger outcomes.

THE SPIME ADVERTISING ECOSYSTEM

CONNECTING ORGANIZATIONS WITH ADVERTISERS THROUGH REAL-WORLD AUDIENCES.

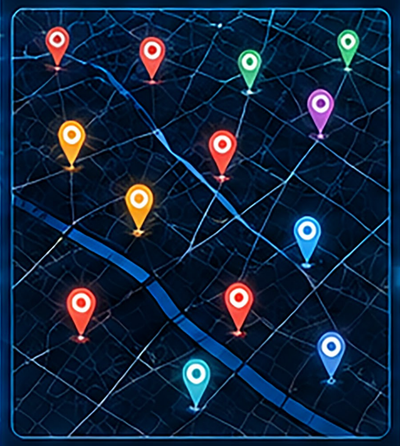
1 CLIENT

Organizations create Spimes and engage their communities.

Clients define their Spimes, audience, policies and the inventory available.

2 ADVERTISING INVENTORY

Location-specific inventory made available by Clients.



Inventory comes from real places and moments.

Defined by geography, time, Spimes and policies.

Quality audiences with real-world context.

3 AD BROKER

Brokers connect inventory with advertiser demand.

Discover inventory across your territory.

Negotiate and secure inventory from Clients.

Allocate inventory among Advertisers.

Manage campaigns and performance.

Deliver reports and results.

4 ADVERTISERS

Businesses and brands reach the right audiences in the right places.

- RETAIL & SHOPPING
- RESTAURANTS
- AUTOMOTIVE
- FINANCIAL SERVICES
- TRAVEL & HOSPITALITY
- LOCAL SERVICES
- HEALTH & WELLNESS
- ENTERTAINMENT & EVENTS
- AND MORE

Advertisers run campaigns through Ad Brokers using inventory from real Spimes.

5 SPIME AUDIENCES

People who are actually there. In real time. In real places.

Engaged audiences connected to place, moment and context. Not just profiles or predictions.

WHY IT WORKS

REAL-WORLD CONTEXT
Ads shown to people based on where they are and what's happening around them.

AUTHENTIC AUDIENCES
People are present, engaged and participating in real places and moments.

MEASURABLE PERFORMANCE
Track impressions, clicks and results across Clients, Spimes and campaigns.

STRONGER VALUE
Better relevance for advertisers. More value for Clients. More opportunity for Brokers.

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ONE ECOSYSTEM.
EVERY ROLE.
ENDLESS POSSIBILITIES.

CONNECTING ORGANIZATIONS AND ADVERTISERS THROUGH SPACE + TIME.